



Tom Barrett
Mayor, City of Milwaukee

For Immediate Release:
July 28, 2011

Contact: Amy Heart
(414) 510-8965

*****MEDIA ADVISORY*****

MAYOR ANNOUNCES SPECIAL HOMEOWNER SOLAR LOAN PROGRAM
*First-of-its-kind program will offer low-interest financing to Milwaukee homeowners
for solar panel installations*

WHO

- Milwaukee Mayor Tom Barrett
- Alderman Tony Zielinski, City of Milwaukee
- Matt Howard, Director, Office of Environmental Sustainability, City of Milwaukee
- Wendy Rohrer, Summit Credit Union
- Amy Heart, Milwaukee Shines, City of Milwaukee

WHAT

- The City of Milwaukee's solar program, Milwaukee Shines, and Summit Credit Union are partnering to offer financing to city residents for solar panel installation.
- The financing will make it easier and more affordable for City residents to add solar to their home.
- A community kick-off event will be held from 4:00pm-6:00pm to offer city residents an opportunity to learn about solar installation costs and financing.

WHERE

Community Kick-off and Program Launch
South Shore Park Pavilion
2900 S. Shore Drive
Milwaukee, WI

WHEN

- Tuesday, July 28, 2011
4:00pm